

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicants                 | David Kirchhoff, <i>et al.</i>                   |
| Application No. 10/797,284 | Filing Date: March 10, 2004                      |
| Title of Application:      | Weight Control System With Meal Plan And Journal |
| Confirmation No. 2939      | Art Unit: 3689                                   |
| Examiner                   | Heidi Riviere                                    |

Mail Stop Amendment  
Commissioner for Patents  
Post Office Box 1450  
Alexandria, VA 22313-1450

**Response to Official Action After New  
Grounds of Rejection Presented in Examiner's Answer**

In response to the Examiner's Answer dated **06/23/2010**, Applicants submit the following Amendment and Remarks. The Examiner's Answer contained new grounds of rejection. Accordingly, Applicants request that prosecution be reopened with the filing of this response. This response is timely filed on or before 08/23/2010, or within two months of the Examiner's Answer dated 06/23/2010. Applicants believe that no fee is due in connection with the filing of this Amendment. However, The Commissioner for Patents is hereby authorized to charge any deficiency, or credit any overpayment, to Deposit Account No. 19-4516.

A Listing of All Claims Including Current Amendments begins on page 2.

Remarks begin on page 13.